# Crudwell Community Speed Limit Survey June to August 2026


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## 1. Introduction

This report has been prepared for Crudwell Parish Council and the Local Highway and Footway Improvement Group. The report presents the findings of an online survey which collected responses from members of the public between 26th of June and the 28th of August 2026.

## 2. Survey Design and Distribution

The purpose of the survey was to gather feedback on residents' views on the statutory and advisory speed limits in place currently in the village of Crudwell. The survey questions were created by Crudwell Parish Councillors and the Ward Councillor. The final version of the survey questions can be found in Appendix 1 of this report.

## 3. Survey Design and Distribution

The Consultation Survey aimed to gather the views of individuals who live in Crudwell. Persons who live outside of Crudwell were not eligible to participate in the survey. The survey was designed and built using cloud-based online survey software Jotform© and branded with the 'My Crudwell' Crudwell Parish Council logo. A colour scheme matching the Parish Council branding was used to design the survey. Responses were gathered online through a URL which was shared via email, social media and through prominent links on the Crudwell Parish Council website. A paper copy of the survey was also available for those without internet access. Paper surveys were manually inputted into the online survey by a member of Council staff.

CRUDWELL PARISH COUNCIL

## 4. Response Rate

| | |
|---|---|
| **Survey Invitations:** | 302 |
| **Completed Responses:** | 96 |
| **Partial Responses:** | 1 |
| **Disqualified Responses:** | 1 |
| **Total Survey Responses** | **98 (32%)** |

## 5. Community Speed Limit Survey Summary of results

The speed limit survey was publicised on the 23rd of June and closed today, the 28th of August. Results are as follows:

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Do you think the current speed limits are appropriate?** | No, they are too high | | They are too low | | They are appropriate | | Not sure | |
| | 50 | 52% | 2 | 2% | 41 | 42% | 3 | 3% |
| **What speed limit would you prefer for residential areas in Crudwell?** | 20mph | | 30mph | | 40mph | | 30 in the Street, 20 in the lanes | |
| | 52 | 54% | 41 | 43% | 1 | 1% | 2 | 2% |
| **Do you think that the current speed limit zone should be extended to the south of Murcott Lane?** | Yes | | No | | | | | |
| | 86 | 87% | 12 | 13% | | | | |
| **Number of respondents who mentioned lack of enforcement** | 21 | 22% | | | | | | |

## 6. Analysis of the Free Text comments

The Survey Questionnaire invited respondents to make any further comments on the topics raised, 74 respondents made some relevant and pertinent comments and suggestions. The comments have been analysed for recurrent themes and comments, and the results are as follows:

## 7. Top 3 Insights

### 7.1. The debate is less about the speed limit itself and more about enforcement

A very large proportion of respondents, including people who support both 20 mph and 30 mph limits, repeatedly state that drivers do not comply with the existing limit and that enforcement is the real issue. Common suggestions include:

- Speed cameras
- Average-speed cameras
- ANPR technology
- More police enforcement
- Additional speed indicators/signage

Interestingly, many respondents who prefer retaining 30 mph still support stronger enforcement measures.

### 7.2. Strong concern exists around the Murcott Lane / Farm Shop area

The proposal to extend the speed-limit zone south of Murcott Lane receives substantial support in comments. Respondents frequently mention:

- Increased traffic associated with the farm shop
- Difficult visibility when exiting Murcott Lane
- Road-crossing safety concerns
- Vehicles accelerating immediately after leaving the current limit zone

Many respondents opposed to reducing the village-wide limit to 20 mph support extending the existing zone further south.

### 7.3. Safety concerns focus on vulnerable road users

The most commonly cited reasons for lower speeds are:

- Children walking to and from school
- Narrow pavements
- Pedestrians crossing the A429
- Cyclists and horse riders
- Side roads such as Tetbury Lane, Tuners Lane and Rommel Lane

Many comments suggest that even if a 30-mph limit remains on the main road, side roads should have lower limits or other traffic-calming measures.

## 8. Other Interesting Findings

### Clear split between "20 mph supporters" and "30 mph with enforcement supporters"

The responses suggest two distinct camps:

**1** **Reduce to 20 mph** because actual speeds are too high and a lower limit would improve safety.

1. **Keep 30 mph** because it is appropriate for an A-road, but introduce meaningful enforcement.

The comments show less disagreement about the problem (speeding) than about the solution.

### Side roads repeatedly appear in comments

Tetbury Lane is mentioned particularly often, with concerns about:

- Speeding traffic
- Rat-running
- Lorries
- Limited pedestrian space

This suggests side-road issues may be nearly as important to residents as the main-road debate.

### Traffic noise is an important secondary issue

Many residents discuss:

- Motorcycles
- HGVs
- Evening traffic noise
- Accelerating vehicles leaving the village

Noise appears to be a significant quality-of-life concern alongside safety.

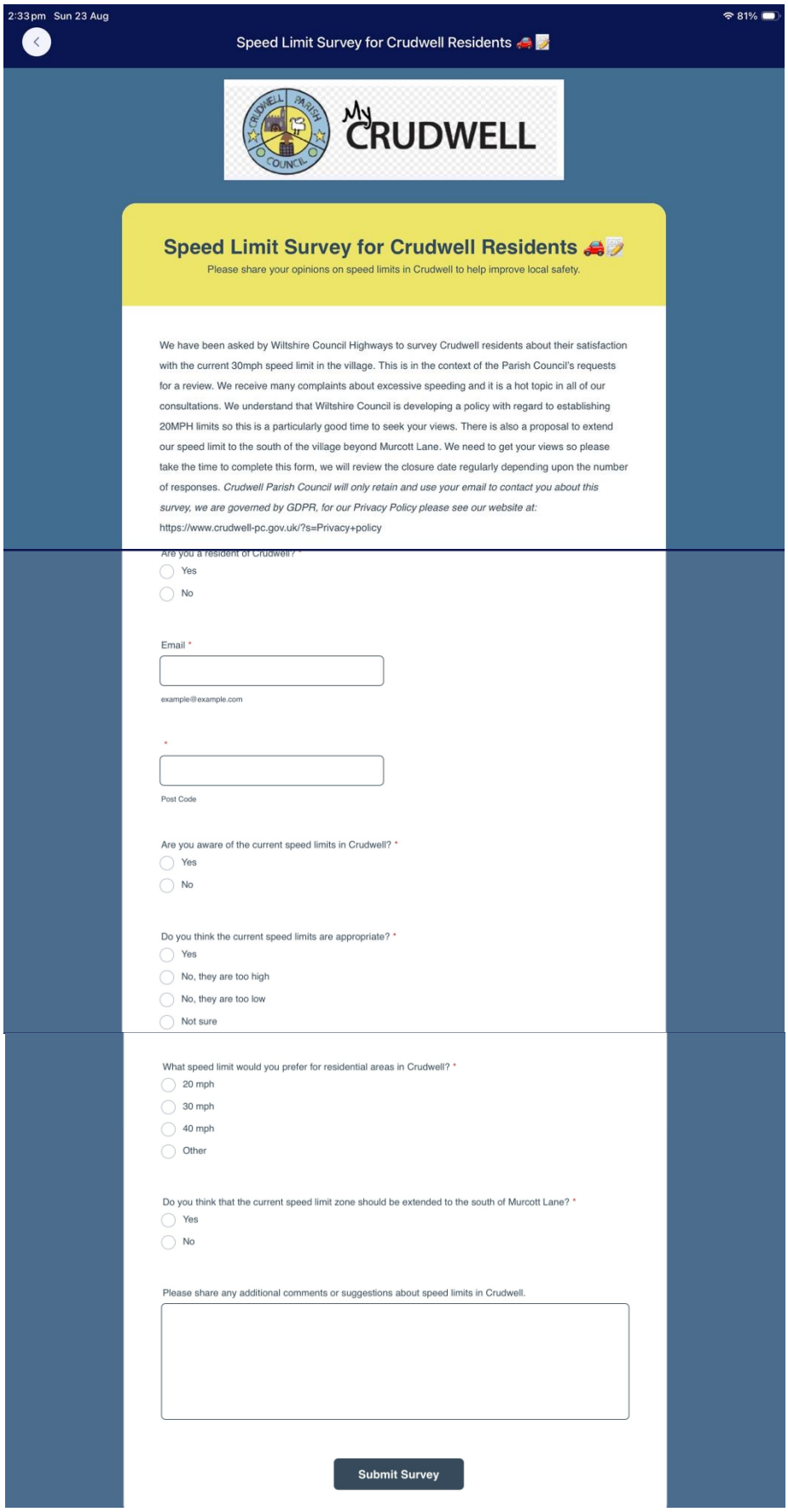
## 9. Conclusions

a. A small majority of respondents (54%) favoured a 20 mph speed limit across Crudwell, while most of the remainder felt the existing 30 mph limit was appropriate for the main A429.
b. Respondents frequently raised concerns about speeding on side roads, including Tuners Lane, Tetbury Lane and Eastcourt Road, with several suggesting that these roads should have 20 mph limits.
c. Overall, comments focused less on the posted limits and more on enforcement, particularly the use of speed cameras, ANPR or average-speed camera technology to reduce excessive speeding.
d. A large majority of respondents (87%) supported extending the A429 speed limit south of Murcott Lane, citing hazards from speeding traffic at the junction and near the entrance to Murcott Farm Shop.

## 10. Recommendations

e. The Parish Council should note this report and submit it to Wiltshire Highways and Wiltshire Council's Local Highways and Footways Improvement Group for action.
f. The planned Metro count speed measurements in the village should be carried out as soon as possible.
g. The 30 mph speed limit on the A429 should be extended south of Murcott Lane, and the Parish Council should continue pressing Wiltshire Council to secure this change.
h. If a 20 mph limit is not approved for the A429, Wiltshire Council should give serious consideration to introducing a 20 mph limit on the village's minor roads.

## 11. Appendix 1 The Speed Limit Survey



2:33 pm Sun 23 Aug 81%

Speed Limit Survey for Crudwell Residents

My CRUDWELL

**Speed Limit Survey for Crudwell Residents**

Please share your opinions on speed limits in Crudwell to help improve local safety.

We have been asked by Wiltshire Council Highways to survey Crudwell residents about their satisfaction with the current 30mph speed limit in the village. This is in the context of the Parish Council's requests for a review. We receive many complaints about excessive speeding and it is a hot topic in all of our consultations. We understand that Wiltshire Council is developing a policy with regard to establishing 20MPH limits so this is a particularly good time to seek your views. There is also a proposal to extend our speed limit to the south of the village beyond Murcott Lane. We need to get your views so please take the time to complete this form, we will review the closure date regularly depending upon the number of responses. *Crudwell Parish Council will only retain and use your email to contact you about this survey, we are governed by GDPR, for our Privacy Policy please see our website at:* https://www.crudwell-pc.gov.uk/?s=Privacy+policy

Are you a resident of Crudwell? *
- Yes
- No

Email *

example@example.com

*

Post Code

Are you aware of the current speed limits in Crudwell? *
- Yes
- No

Do you think the current speed limits are appropriate? *
- Yes
- No, they are too high
- No, they are too low
- Not sure

What speed limit would you prefer for residential areas in Crudwell? *
- 20 mph
- 30 mph
- 40 mph
- Other

Do you think that the current speed limit zone should be extended to the south of Murcott Lane? *
- Yes
- No

Please share any additional comments or suggestions about speed limits in Crudwell.

Submit Survey